|  |  |  |  |
| --- | --- | --- | --- |
|  **Kriteria** | **Media Sosial** | **Media Komunikasi** | **E-commerce / Website** |
| Platform atau media yang digunakan |   |   |   |
| Target |   |   |   |

**Menyusun Kembali Target Promosi Kedepan!**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  **Kriteria** | **Influencer** | **Iklan** | **Posting Rutin** | **Giveaway** |
| Saluran promosi digital yang digunakan |   |   |   |   |
| Target |   |   |   |   |