|  |  |  |  |
| --- | --- | --- | --- |
| **Kriteria** | **Media Sosial** | **Media Komunikasi** | **E-commerce / Website** |
| Platform atau media yang digunakan |  |  |  |
| Target |  |  |  |

**Menyusun Kembali Target Promosi Kedepan!**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Kriteria** | **Influencer** | **Iklan** | **Posting Rutin** | **Giveaway** |
| Saluran promosi digital yang digunakan |  |  |  |  |
| Target |  |  |  |  |